Jagan Karanth N

Senior Product Designer

Bengaluru, India | +91 8553544123 | jagan.karanth17@gmail.com

Portfolio: www.scorpioneye.com   **LinkedIn:** www.linkedin.com/in/jagankaranth/

Core Competencies

Design Strategy & Research:

- UI/UX Design
- Design Systems
- User Research
- Usability testing
- Information Architecture
- A/B Testing
- Data Visualization
- Strategic UX Planning
- Accessibility

Design Tools & Technologies:

- Figma
- Sketch
- Adobe CC
- Principle
- InVision
- ChatGPT
- Gemini AI
- UIzard
- NotebookLM
- Figma Make
- Hotjar
- Google Analytics
- Google Stitch

Leadership & Collaboration:

- Design Mentorship
- Team Leadership
- Cross-functional Collaboration
- Stakeholder Communication
- Strategic UX Planning

Professional Summary

Accomplished Senior Product Designer with 10+ years of experience in translating complex challenges into user-centric digital solutions. Demonstrated success in leading design teams, establishing scalable design systems, and aligning UX strategy with business goals. Skilled across the entire product lifecycle, from research and ideation to prototyping and launch.

Professional Experience

HornOK ECommerce Pvt Ltd - Senior Product Designer & Design Lead

Bengaluru, India | 2016 – Present

- Led design transformation across multiple apps (Driver, Fleet, B2C) serving 100K+ DAUs.
- Mentored and grew a design team of 5 designers and 8 interns, cutting delivery time by 35%.
- Conducted 200+ user interviews and usability tests, reducing drop-off by 40%.
- Built and scaled a multi-product design system adopted by 8 teams.
- Co-led a brand redesign, improving brand recall by 60%.
- Ensured 95% design-to-dev fidelity by partnering closely with engineering.

Hyva IT Solutions - Motion Graphics Artist

Bengaluru, India | 2014 – 2016

- Delivered 25+ motion graphics videos for government/ startups, boosting engagement by 45%.
- Designed UI elements for 10+ early-stage apps.

MRT Studios - VFX Generalist

Bengaluru, India | 2013 – 2014

- Delivered VFX for regional films rotoscoping, clean-up, tracking, compositing.
- Met production deadlines while maintaining post-production quality standards.

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Frontend Skills:

- HTML
- CSS
- JavaScript
- ActionScript

Languages

- **English:** Fluent
- **Hindi:** Fluent
- **Kannada:** Native

Pixstone Images - Stereo Rotoscopy Artist

Chennai, India | 2012 – 2013

- Worked on stereo conversion for Hollywood VFX projects.
- Maintained throughput of 50+ shots/week in a fast-paced production setting.

Divya Net Solutions - Web Designer & Developer

Bengaluru, India | 2010 – 2011

- Designed & built responsive websites using HTML, CSS, Flash, and JS.
- Delivered 15+ websites for real estate and industrial clients.

Education & Certifications

Google UX Design Professional Certificate — Coursera, 2023

Comprehensive program covering end-to-end UX design skills, tools, and real-world application. **Course Modules Completed:**

- **Start the UX Design Process:** Empathize, Define, and Ideate Learned user research techniques, persona creation, problem statements, and ideation methods like "How Might We" and Crazy 8s.
- **Build Wireframes and Low-Fidelity Prototypes**: Created paper wireframes and interactive low-fidelity prototypes using Figma.
- **Conduct UX Research and Test Early Concepts:** Planned and conducted usability studies, synthesized findings, and iterated designs based on insights.
- **Create High-Fidelity Designs and Prototypes in Figma:** Designed polished UIs using Figma, applied design principles, and developed interactive high-fidelity prototypes.
- **Build Dynamic User Interfaces (UI) for Websites:** Explored basic HTML, CSS, and accessibility to build functional web interfaces.
- **Design a UX for Social Good & Prepare for Jobs:** Completed a capstone project applying UX principles to a real-world social impact challenge and prepared a professional UX portfolio.

Advanced Diploma in Visual Effects — Zee Institute of Creative Arts (Himgiri Zee University), 2012

Trained in digital effects, motion graphics, and post-production.

Diploma in Computer Science — PES College, 2006–2010

SSLC — Dayananda English School (KSEEB), 2006